

CEO ROUNDTABLE

Impacting Policies That Impact Business

The Role of MTA's CEO Roundtable

MTA's CEO Roundtable is comprised of owners and chief executive officers of the nation's top emerging, fast growing small businesses. It plays a leading role in determining the direction and scope of MTA's advocacy efforts and, thereby, sets MTA's legislative agenda. To accomplish MTA's advocacy goals, the CEO Roundtable works with MTA staff to devise and implement strategies that:

- Shape legislation impacting small/mid-size firms;
- Educate lawmakers on the impact federal policies have on small/mid-size firms;
- Raise awareness of the positive impact small/mid-size firms have on the U.S. economy;
- Help small/mid-size firms gain access to government contracts; and
- Promote business growth through access to capital.

Our Impact on Your Business

Since 2009, MTA's leadership has impacted the small business community by playing an active role in the legislative process. Our engagement and collaboration with legislators, regulators, and government officials have led to action on a number of critical issues impacting small and mid-tier firms, including:

- Restructuring of Set Aside Programs;
- Government Contract Bundling;
- Government In-Sourcing;
- Access to Capital;
- Recertification, and more.

HELP LEVERAGE THE VOICE OF MID-TIER BUSINESS!

Join MTA's CEO Roundtable

Would you like to influence policies that impact the growth and success of your business? If so, MTA's CEO Roundtable offers you the opportunity to become connected to and involved in the legislative process. As a member, you will play an active role in impacting policies and become engaged by:

- Attending high level meetings with policy makers and government officials;
- Participating in legislative hearings and briefings;
- Educating lawmakers and the media on your business success, and challenges;
- Receiving MTA updates and alerts on legislative issues that impact your business;
- Accessing business management tools through MTA coaching, mentoring and educational opportunities; and
- Receiving customized business development assistance.



TO JOIN MTA'S
CEO ROUNDTABLE, EMAIL
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CEO Roundtable



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About Mid-Tier Advocacy

Mid-Tier Advocacy (MTA) works toward the elimination of the competitive disadvantage facing mid-tier government support services companies. These companies are seasoned firms, most of which have serviced federal, state and local governments for 10, 20 or more years. Their annual revenues may range from \$10 million to \$350 million, and they may maintain a workforce of 100 to 2000 employees.

A nonpartisan organization, MTA lobbies for the recognition of mid-tier as an industry-size category among government agencies. Our membership consists of emerging, fast growing small businesses that represent a cross section of industries—from information technology to manufacturing to construction. As such, we leverage the collective voice of these companies to influence federal policies that impact their growth and wellbeing.

Further, MTA serves as a vehicle for business growth and development by educating member companies on business opportunities, and helping to build teaming and partnering relationships.

LEARN MORE ABOUT MTA AT WWW.MIDTIER.ORG OR CALL 202-421-5100

